

Stamp

Bulletin No. 155

Special Issue

**LIONS CLUBS NATIONAL
DEVELOPMENT PROGRAMME**



1984. 05. 05

Philatelic Bureau

Department of Posts

Ceylinco House

Colombo 1

SRI LANKA

STAMP BULLETIN No. 155

Ministry of Posts and
Telecommunications,
Lotus Road,
Colombo 1,
Sri Lanka,
5th May, 1984.

THE Ministry of Posts and Telecommunications will issue today a special Stamp in the denomination of -/60 cts. This Stamp depicts the National Development Programme of Lions International District 306A during the Lionistic Year 1983/84.

The Lions Movement in Sri Lanka has made a tremendous impact with their involvement in National Development within the twentyfive years of its existence in Sri Lanka. This year Lions International District 306A has launched a scheme in the field of National Development in order to make a meaningful contribution to the national welfare of the country and also to the country's massive human settlement efforts.

This years almost 100 Lions, Lionesses and Leo Clubs throughout the District have taken over rural and urban communities for development and action has been taken to implement a 17 point programme in order to ensure economic prosperity to this category of people by the provision of primary health-care, health services, education, vocational training, employment, sports, and recreation, agricul-

ture, tree planting and home gradening, national understanding and patriotism. While facilities are being provided for the spiritual development of the people, facilities such as educational and also institutions such as health centres, community centres and play grounds, etc. are being provided for the cultural and social upliftment of these communities.

The Logo of the District Governor this year 1983 /84, Lion Asoka Gunasekera, emphasises the symbolic upliftment of the nation by helping to provide opportunities for employment, self-sufficiency in food and shelter for its people. It bears the moto "NATIONAL DEVELOPMENT THROUGH COMMUNITY SERVICE". The symbolic idea in this Logo is to uplift the social standards of the people in Sri Lanka to that of international standard prevailing in developed countries. The triangle on top of the globe denotes shelter (housing) to the homeless, sheaf of paddy at the bottom of the globe denotes — self-sufficiency in agriculture and food and also prosperity to these communities.

In keeping with the Hon. Prime Minister's call to "Build a Village in order to transform the Nation" the Lions, Lionesses, Lion Ladies and Leos of District 306A, have set their target of national—priorities, and they are concentrating their efforts on bringing health and well-being to those who are physically weak, education and employment opportunities for the Nation's youth and provide economic strength to those who have been deprived hitherto due to various factors. This is being

done in an organised manner befitting an International Organisation whose urge for patriotic activity within its constituent countries is enunciated in the acrostic rendering of its name L. I. O. N. S.—LIBERTY, INTELLIGENCE, OUR NATION'S SAFETY.

The Postage Stamp issued to commemorate the National Development Programme through which the Lions of District 306A Sri Lanka, envisages re-awakening of urban and rural communities and it bears both the International and District Governor's Logo. Philatelically, this issue is of historic significance in the Lionistic world in that, for the first time the work of a Lions District is recognised anywhere in the world for its contribution towards National Development of a country.

It is also the first time that a District Governor's Logo has been depicted in a stamp of this nature. Heretofore, internationally only Lionistic participation by entire countries has been recognised and commemorated on stamps. It is also unusual that a definitive value postage stamp of the current local rate has been issued ceremonially outside normal working hours and the country's Prime Minister has honoured the Movement by purchasing the first Stamp on cover issued at the ceremony on the occasion of the 6th Annual Convention of Lions International District 306A.

Philatelic Details

<i>Date of Issue</i>	... 05.05.1984
<i>Values</i>	... cts. 60
<i>Colours</i>	... Four
<i>Designer</i>	... R. B. Mavilmada
<i>Printers</i>	... Harrisons and Sons—U.K.
<i>Format</i>	... Verticle
<i>Size</i>	... 29.81 × 40.64 m.m.
<i>Printing Process</i>	... Offset lithography
<i>Sheet Composition</i>	... 100 Stamps per sheet
<i>Paper</i>	... White unwatermarked Coated Postage Stamp Paper
<i>Gum</i>	... Harrisons blue Gum
<i>Quantity Printed</i>60—10,000,000

Official First Day Covers

The Philatelic Bureau will provide a specially designed First Day Cover and a First Day of Issue Postmark.

Terms of Sale

Overseas orders for supply of the new stamps and First Day Covers should be addressed with full particulars to the Director, Philatelic Bureau, 4th Floor, Ceylinco House, Colombo 1, Sri Lanka, and should be accompanied by Mail Transfer, International Money Order, British Postal Order

or Bank Draft drawn on the Bank of Ceylon, Colombo or any other Bank in Sri Lanka payable to the Director, Philatelic Bureau. Uncertified personal cheques are not acceptable.

Telephones : 25588, 26163, 26177.

Special Notice

The Philatelic Bureau is the sole Agent of the United Nations Postal Administration for the sale of its stamps in Sri Lanka.

Current stamps of the U. N. P. A. including issues of New York, Geneva and Vienna are available for sale.

Stamp Issues—1984

Serial No.	Theme	Denomination	Date of Issue		
1.	World Food Day	Rs. 3.00	02-01-84		
2.	Centenary of Colombo Tea Auction	Re. 1.00 Rs. 2.00 Rs. 5.00 Rs. 10.00	} 31.01.84		
3.	Mahapola—1984	60 cents Re. 1.00 Rs. 6.00 Rs. 5.50		} 10.02.84	
4.	Vesak—1984*	35 cents 60 cents Rs. 5.00 Rs. 10.00			} 27.04.84
5.	Lions Clubs National development Programme	60 cents			
6.	Ven. Dodanduwe Sri Piya-ratana Tissa Mahanaya-ke Thero	60 cents	} 22.05.84		
	Pundit G. P. Wickrema-arachchi	60 cents			
	Sir Mohamed Macan Markar	60 cents			
	Dr. W. Arthur de Silva .. Balasingham ..	60 cents 60 cents			
7.	Centennial Celebrations of the P.S.M.P.A.	Rs. 4.60	16.06.84		
8.	Gam Udawa 84	60 cents	23.06.84		
9.	20th Anniversary of the Asia Pacific Broadcasting Union	Rs. 7.00	30.06.84		
10.	Commissioning of the Victoria Project	50 cents .. Rs. 7.00	} 00.07.84		

11. Esala Perahera- (4 stamps- each Rs. 4.60)	—	..	11.08.84
12. 150th Anniversary of Evening Observer	Rs. 4.60	..	31.08.84
13. Golden Jubilee of Orchid Circle*	60 cents Rs. 4.60 Rs. 5.00 Rs. 10.00	} ..	09.84
14. D. S. Senanayake	35 cents 60 cents Rs. 4.60 Rs. 7.00	} ..	.10.84
15. World Food Programme..	Rs. 4.60	..	26.10.84

*Dates and values are subject to alteration

*Souvenir sheet available.