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Posts & Telecommunications Department

OFFICE OF THE POSTMASTER-GENERAL AND DIRECTOR OF TELECOMMUNICATIONS,
NEW POSTS AND TELECOMMUNICATIONS HEADQUARTERS,

Duke Street, Colombo 1 (Ceylon)

, 1967

Dear Sir,

CEYLON STAMPS NEWS—BULLETIN No. 3

Issued by the Philatelic Bureau of Ceylon

THE Postmaster-General and Director of Telecommunications, Ceylon, wishes to announce the following new issues of Commemorative Stamps.

(1) Special Issue to Commemorate the International Tourist Year

The United Nations Organisation has declared 1967 as the Year of International Tourism. In accordance with this declaration the Ceylon Government has decided to encourage tourism so that peoples of all Nations could come closer and get a better knowledge of each other. Ceylon with its rich cultural heritage, its ruined cities, its magnificent works of art in stone, rock paintings and exquisite scenic beauty has a multitude of attractions to offer to visitors, who could not only enjoy its sunny beaches and the cool temperate hills, but also get a deeper insight into the glories of an ancient civilization. In welcoming visitors to this beautiful Island in this year of International Tourism, the Ceylon Government has removed barriers of entry into the country and provided improved facilities for travelling and for accommodation to visitors.

Date of Issue 15.8.1967

Denomination 45 cents

Design Depicts a river scene with a visitor to Ceylon enjoying an elephant ride. The tourist emblem is also shown. The elephant can still be encountered in the jungles of Ceylon. Elephants are

captured from time to time, tamed and trained as beasts of burden for work particularly in the lumbering industry. They are also used in processions and at religious festivals throughout the Island. Over 100 elephants decked in resplendent attire take part in the Kandy Perahera, one of the most colourful pageants in Asia.

Size	25 × 36 m.m. (Approx.)
Format	Horizontal
Printing Process	Lithographic
Printers	Bruder Rosenbaum, Austria
Sheet Composition	10 × 10 = 100 stamps per sheet
Period of Validity	15.8.1967 to 14.2.1968
Colours	Green, Blue, Dark Grey, Brown, Yellow, Ochre and Black

First Day Covers.—A special cancellation of First Day Covers with a postmark bearing the legend “International Tourist Year 1967” and the Tourist Emblem will be provided at Colombo.

(2) Special Issue to Commemorate the Golden Jubilee of the Ceylon Girl Guide Association

The Girl Guide Movement was started in Ceylon in 1917 at the Girl's High School, Kandy, the ancient capital of Sinhalese Kings, and later spread to different parts of Ceylon. Leading schools of every faith and Teacher Training Colleges throughout the Island follow the Girl Guide Programme. There are 13,000 girl guides in Ceylon today. All workers in the Association are voluntary.

The Guides are trained for service in 3 age groups, 7–11 years, 11–16 years, and 16–21 years and they go through numerous tests in keeping with their age. The youngest group is the Little Friends. They learn to serve but mainly to serve those in their homes. The Guides (11–16) years serve in the neighbourhood and the school and community. The Rangers (16–21) years go further afield to serve the country and carry out their service to the wider world. All these groups develop special talents and earn badges for these, and Service to others. In Ceylon the Girl Guides have two official uniforms, the saree and the frock which are both white. As a working and camping uniform they wear green.

Date of Issue	19.9.1967
Denominations	03 cents and 25 cents

Design	Both stamps depict a Ranger wearing a white blouse and a green saree making the salute with 3 fingers of her righthand. The jubilee crest and the world flag are also shown. The Jubilee Crest has been designed incorporating the Ceylon guide badge with the elephant in the centre. Ceylon chose the elephant as its national symbol in 1917, as it is still found in the jungles of Ceylon and as it has featured in an important way in the Island's history and culture. The world flag-gold Trefoil on a bright blue background—is a symbol of the world association. The Trefoil is emblematic of the three-fold promise. The two stars stand for the Promise and Law. The central vein is the compass needle which points to the right course in Girl Guiding and Girl Scouting. The base of the Trefoil is an exact copy of the heraldic "feu" and represents the flame of the love of Mankind.
Size	24 × 36 m.m.
Format	Horizontal
Printing Process	Delacryl
Printers	Thomas De La Rue & Co., U. K.
Sheet Composition	10 × 10 = 100 stamps per sheet
Period of Validity	19.9.1967 to 12.2.1968.
Colours	03 cents—Red, Blue, and Yellow on a Green coloured background 25 cents—Red, Blue, Yellow and Green on a Sandy-Yellow background

National Philatelic Exhibition and First Day Cover Service.—The special issue of stamps to commemorate the Golden Jubilee of the Girl Guide Association will coincide with the National Philatelic Exhibition of Ceylon Stamps organised by the Philatelic Bureau of Ceylon. A special cancellation of First Day Covers with a postmark bearing the legend "First National Philatelic Exhibition of Ceylon" and the Ceylon Post Office Emblem will be provided at a Special Counter at the Exhibition premises. The Exhibition will be confined to the display of Ceylon Stamps. It will be held at the Colombo Museum from 17.9.1967 to 19.9.1967.

Yours faithfully,

A. L. PERERA,
Postmaster-General and
Director of Telecommunications.