

Commemorative Issue



Stamp Bulletin No. 318

YEAR OF EXPORTS

1992. 01. 13

**Philatelic Bureau
Department of Posts
Ceylinco House**

**Colombo 1.
SRI LANKA**

Department of Posts,
Transworks House,
Colombo 01.

The Philatelic Bureau of the Department of Posts will issue a new postage stamp in the denomination of Rs. 1/- on 13th January 1992, to commemorate the launching of the " Sri Lanka Year of Exports 1992 ".

His Excellency the President has declared 1992 as " The Sri Lanka Year of Exports ". The broad objective of this declaration is to pave the way for the achievement of a growth rate so that Sri Lanka could join the ranks of the Newly Industrialised Countries (NICs) within this decade.

In a liberalised economy the development of the country depends on a strategy of export led growth. Such a strategy would contribute towards industrialisation, and a state of full employment, thereby enhancing the living standards and quality of life of the people.

In order to ensure an expansion of exports at a rate of 10.3 in real terms during the year 1992, the following activities will be launched :

- (a) The creation and maintenance of an appropriate policy framework in order to attract more entrepreneurs into the export sector, as well as to improve the competitiveness of exports in international markets.

- (b) Identification of new markets and disseminating market information.
- (c) Developing and broad-basing supply capabilities.
- (d) Investment promotion for export led industries.
- (e) Removal of disincentives and constraints in export activities.
- (f) Removal of cumbersome and inhibiting export procedures.
- (g) Improvement of infrastructure facilities.
- (h) Enhancing and developing managerial skills.
- (i) Creation of (i) an export awareness among the general public and (ii) a commitment to the facilitation of exports among relevant government officials.
- (j) Implementation of a promotional programme to develop the image of Sri Lanka as a reliable supplier of quality products and a politically stable country to invest in.
- (k) Implementation of a programme of activities of an international nature throughout 1992, within Sri Lanka, in order to focus attention on "The Year of Exports".

Philatelic Details

Date of Issue	: 1992.01.13
Denomination	: Rs. 1/-
Colours	: Cyan, Magenta, Yellow and Black
Design	: Carriage of cargo by sea and air
Designer	: W. K. Sanath Rohana
Format	: Horizontal
Size	: 40.64 × 29.85 mm.
Printer	: M/s. Security Printers, Malaysia
Printing process	: Offset Lithography
Paper	: 102 g.s.m. Security Postage Stamp paper
Gum	: Particle gum
Sheet composition	: 50 stamps per sheet
Perforation	: Approx. 13
Quantity printed	: 1,000,000

Terms of Sale

Orders for supply of the new stamps and first day covers should be addressed with full particulars to the Director, Philatelic Bureau, 4th Floor, Ceylinco House, Colombo 01, Sri Lanka and should be accompanied by Mail Transfer, International Money Order, British Postal Order or Bank Draft drawn of the Bank of Ceylon, Colombo or any other Bank in Sri Lanka. Cheques are drawn in favour of "Central Bank of Sri Lanka—Postmaster General's No. 1, Account No. 10396" and forwarded to the Director, Philatelic Bureau. Uncertified personal cheques are not acceptable.

Telephone Nos. : 25588, 26163, 26177

Special Notice

The Philatelic Bureau is the sole agent of the United Nations Postal Administration for the sale of its stamps in Sri Lanka.

Current stamps of the U.N.P.A. including issues of New York, Geneva and Vienna are available for sale.